



MOCKING THE STATUS QUO

SOCIOPOLITICAL HUMOR AND SATIRE IN LATIN AMERICA

LATIN AMERICAN, LATINO, & CARIBBEAN STUDIES

Dickinson

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JOSÉ GUADALUPE POSADA

BIOGRAPHY


JOSÉ GUADALUPE POSADA (1852–1913) was one of Mexico's most influential political printmakers and cartoonists. Posada produced an extensive body of imagery, from illustrations for children's games to sensationalistic news stories. He is best known, however, for his popular and satirical representations of calaveras (skeletons) in lively guises, who have become associated with the Día de los muertos (Day of the Dead) celebrations. Posada's prints shaped generations of Mexican artists including the muralists Diego Rivera and José Clemente Orozco.

CONFERENCE

Sociopolitical humor and satire have a long tradition in Latin America. José Guadalupe Posada's satirical broadsides and *calaveras* provided a critical portrayal of social, cultural, and political tensions in Mexico during the Porfiriato and the beginning of the 1910 Mexican Revolution. Many other figures took this tradition in different directions up to the present. The growth in newspaper circulation and popular media during the twentieth century created new outlets for social and political humor and satire, especially in the form of political and comic cartoons. Published in newspapers and in popular graphic publications such as *Tia Vicenta* and *Humor Registrado* in Argentina, *O Pasquim* in Brazil, and *Monos y Monadas* in Peru, among others, graphic humor became the vehicle of commentary of dominant social conventions and it provided a space to challenge and subvert political structures. Radio and TV performers have also contributed to the genre. Publication and performance outlets have increased and audiences have diversified with new media and digital content.

CENTRAL PENNSYLVANIA CONSORTIUM

The mission of the Central Pennsylvania Consortium (CPC) is to assure and advance the general quality and the intellectual vitality of the member colleges. This is achieved primarily through opportunities for interaction and mutual support among the colleges' faculty, students, and administrators.



CPC: Dickinson College, Gettysburg College,
and Franklin & Marshall College.

This mission assumes comparable goals for the member institutions including:

- A commitment to undergraduate liberal arts education of the highest quality for a select group of capable students from a wide range of backgrounds. An appreciation of the interconnectedness of teaching and research by the faculty.
- A dedication to good management that directly serves the teaching and research goals of the institution.
- Active participation in state and national education communities, and in defining the goals and methods of higher education for future generations.
- Programs and combined projects are generated primarily by faculty, administrators, and students from the CPC colleges rather than from the central CPC office.

JOSÉ GUADALUPE POSADA & THE MEXICAN PENNY PRESS

EXHIBIT

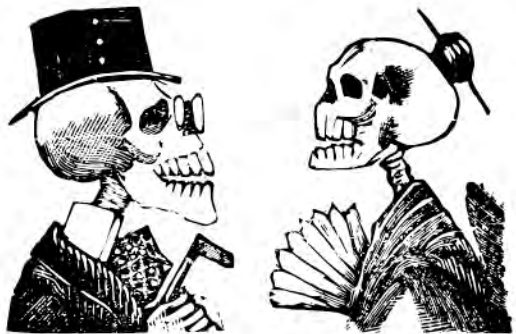
This exhibition features a wide range of prints and print media including calaveras, chapbooks, political prints, devotional images, and representations of natural disasters and popular events. The works for this exhibition are generously on loan from David Sellers P '06.

OCTOBER 28, 2016–FEBRUARY 18, 2017

THE TROUT GALLERY

The Trout Gallery is the art museum of Dickinson College. It seeks to inspire creativity and to support the study and experience of the visual arts through direct contact with works in the Gallery's collections and exhibitions. It serves the students, faculty and staff, and alumni of Dickinson College; the residents of the Carlisle-Central Pennsylvania area and their visitors; and the broader academic and artistic communities. It meets its objective through its collections, exhibitions, programs, publications, and professional resources.

240 West High Street
Carlisle, PA 17013
www.troutgallery.org



MOCKING THE STATUS QUO

FRIDAY, NOVEMBER 4, 2016

5–5:45 p.m., Waidner-Spahr Library

ALTAR OFFERINGS

6–7 p.m., Althouse 106

KEYNOTE: WILLIAM BEEZLEY

Laughter and Hope: Humor in Everyday Life in Mexico

Professor William Beezley (University of Arizona) is a noted historian of Mexico and Latin America and author and editor of numerous books, including *Judas at the Jockey Club and Other Episodes of Porfirian Mexico* (1987), *Latin American Popular Culture: An Introduction* (Linda Curcio-Nagy, 2000), and *A Companion to Mexican History and Culture* (2011).

7 p.m., Weiss Center

RECEPTION

7–9 p.m., Open Arts Lab (Weiss Center)

SUGAR SKULL-MAKING WORKSHOP

Stop by for 20-30 minutes



MOCKING THE STATUS QUO

SATURDAY, NOVEMBER 5, 2016

8:30 a.m., Althouse

WELCOME AND COFFEE

9–10 a.m., Althouse 106

SESSION I

1. **Gabriel Antúnez de Mayolo Kou**, *University of Wisconsin-Madison*
“Boogie, el “americano”: el uso de parámetros globales en la adaptación cinematográfica animada de la tira cómica Boogie, el aceitoso de Fontanarrosa”
2. **Lloyd Anglin**, *Universidad Veritas: Costa Rica*
“Humor gráfico en Costa Rica: identidad y otredad 1917-1948”
3. **Mariela Noles Cotito**, *University of South Florida*
“Representations of Black People in Peru’s ‘El Negro Mama’”

10 a.m., Althouse

COFFEE BREAK

10:15–11:15 a.m., Althouse 106

SESSION II

1. **Jason A. Bartles**, *West Chester University of Pennsylvania*
“El Gaucho Jodón: Mocking Nationalism in Juan Filloy’s Ochoa Family Saga”
2. **Brian Bockelman**, *Ripon College*
“‘Poor Palms’ and Petty Politicos: The Role and Forms of Satire in the Argentine Plaza Palms Crisis of 1883”
3. **María del Pilar Aja Pérez**, *Universidad Iberoamericana, Mexico City*
“Goya’s and Goitia’s Hanged Men: Ironic and Grotesque Sociopolitical Criticism at War Periods”

MOCKING THE STATUS QUO

SATURDAY, NOVEMBER 5, 2016

11:30 a.m., Trout Gallery (*Weiss Center*)

EXHIBIT TOUR

“José Guadalupe Posada and the Mexican Penny Press”
*Trout Gallery Director and Associate Professor
of Art History Phillip Earenfight*

12:30–1:30 p.m., Social Room, Holland Union Building (*HUB*)

LUNCH

2–3:20 p.m., Althouse 106

SESSION III

1. **Ana Yolanda Contreras**, *United States Naval Academy*
“Memes humorísticos, irreverencia y crítica sociopolítica contra los ex-mandatarios guatemaltecos”
 2. **Elizabeth Cooper**, *Gettysburg College*
“Correa’s #CaricaturaCrackdown: Social Media, Satire, and Free Speech in Ecuador”
 3. **Michele Nascimento-Kettner**, *Montclair State University*
“Rir para não Chorar”: Why Laughing Matters in Brazil’s Current Political Debates?
 4. **José Alfredo Contreras**, *University of Maryland, College Park*
“Current Events and Culture as Laughing Matter in Hernández and Helguera’s *Monosapiens*”
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3:20 p.m., Althouse

COFFEE BREAK

MOCKING THE STATUS QUO

SATURDAY, NOVEMBER 5, 2016

3:35–4:35 p.m., Althouse 106

SESSION IV

1. **Jacqueline Avila**, *University of Tennessee, Knoxville*
“El espectáculo on Stage and Screen: Evocations of the teatro de revistas in cine mexicano”
2. **Tyson Echelle**, *University of Texas, Austin*
“Sketchy Traditions: Argentinian Humor from Popular Theater to Television”
3. **Marina Fleites**, *Gettysburg College*
“Pushing the Critical Limits in Tomás Gutiérrez Alea’s *La Muerte de un Burócrata* (1966) and *Guantanamo* (1994)”

4:40 p.m., Althouse Lounge (Ground Floor)

CLOSING RECEPTION



COVER IMAGE: José Guadalupe Posada. *Remate de calaveras alegres y sandungueras / Las que hoy son emplevadas garbanceras, pararán en deformes calaveras* (*The Sell-off of Happy and Charming Calaveras, Which are Now Dusty Chickpea Sellers, Will End as Misshapen Calaveras*), 1913. Broadside: letterpress and relief engraving or photo-relief etching. Detail.

PAGE 4 IMAGE: José Guadalupe Posada. *De este famoso hipódromo en la pista no faltará ni un solo periodista. La muerte inexorable no respeta ni a los que veís aquí en bicicleta* (*From the Track of This Famous Hippodrome Not a Single Journalist Will Be Missing. Inexorable Death Has No Respect, Not Even for Those You See Here Bicycle Riding*). Detail.

LALC: WHO WE ARE

Through a multidisciplinary approach, students in the Latin American, Latino & Caribbean studies major study the diverse, multilingual, multiethnic regions of Latin America and the Caribbean and the cultural, linguistic and socio-political characteristics of the Latin American immigrant populations in the United States. Students apply different methods of inquiry from various perspectives and disciplines to gather information, evaluate arguments and analyze complex issues.

CONTACT US

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