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December 5, 2007

Dear Valued Client:

**Vision Benefits of America (VBA)** is honored to have provided a value-packed managed vision benefit to our clients for **nearly 45 years!** We are always listening to our clients, and **enhancing our benefit plans to continually make them better** ... and to give your covered members more choices.

Now, **VBA** is proud to state that the covered member may continue to use our Benefit Form ... **OR** ... have their benefits rendered using our **new E-Claims System, which would no longer require a VBA Benefit Form.**

To use the new **E-Claims System**, simply log-on to our website at [www.visionbenefits.com](http://www.visionbenefits.com). You may determine your eligibility, and then do a provider search in your area. All of our providers who are capable of doing your claims electronically through **VBA's E-Claims System** will have their names listed in **bold print**.

If you choose a **VBA provider whose name is in bold**, simply make your appointment, letting them know that you have VBA coverage, but will not be using the benefit form. That provider will be **doing your services and submitting your order to VBA's Optical Labs electronically.**

You should know that at this time, **the VBA E-Claims System is rolling out**, with about half of our providers now capable of using it. More providers will participate in **VBA's E-Claims process in 2008.**

So now, **your covered employees may choose to use the new E-Claims process** by making an appointment with a **VBA provider** who is capable of it. **OR** they may continue to use our Benefit Form with any of our providers. Either way, **VBA will continue to provide the best vision benefits available to all covered members. All the time.**

**Thank You!**  
**Vision Benefits of America**