

## Dickinson College Strategic Plan

### Strategic Indicators

Admissions	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Total Applicants	3801	3820	4095	4633	4998	4784	5298	5844	5289	5025	5033
Acceptance Rate	64%	64%	51%	52%	49%	49%	43%	42%	43%	49%	48%
Yield	24%	25%	27%	26%	25%	27%	27%	25%	26%	24%	27%
Total Freshmen	594	611	574	624	606	648	618	621	613	582	658
Average SAT	1216	1235	1239	1270	1274	1288	1288	1275	1298	1278	1289
Top 10% Class Rank	50%	47%	45%	50%	51%	52%	53%	48%	50%	37%	54%
Student Body	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Total Matriculant Enrollment	2080	2159	2218	2235	2280	2301	2369	2349	2364	2330	2368
% Male	39%	42%	42%	44%	45%	44%	44%	45%	45%	44%	45%
% International	1%	1%	1%	2%	3%	5%	6%	6%	6%	6%	7%
% Students of Color	5%	6%	7%	8%	11%	13%	13%	14%	14%	14%	14%
% Out-of-State	57%	59%	61%	65%	77%	72%	73%	75%	75%	75%	76%
% Seniors who Studied Abroad	52%	54%	51%	55%	53%	54%	58%	55%	53%	59%	58%
% Senior Foreign Language Majors	16%	14%	15%	13%	14%	15%	7%	12%	10%	11%	12%
Persistence	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
1-Year Retention Rate	90%	89%	89%	90%	93%	89%	91%	91%	92%	92%	90%
4-Year Graduation Rate	71%	75%	77%	76%	77%	81%	78%	79%	80%	81%	81%
6-Year Graduation Rate	77%	79%	80%	79%	80%	84%	82%	83%	84%	84%	83%
Faculty	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
FTE Faculty	175	177	174	182	189	191	194	205	214	213	218%
AAUP Average Faculty Salary	\$54,906	\$56,526	\$58,930	\$62,481	\$67,386	\$68,613	\$70,571	\$72,632	\$73,610	\$75,025	\$76,671
First-Year Financial Aid	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Comprehensive Fee	\$30,900	\$32,210	\$33,495	\$35,825	\$37,900	\$40,170	\$42,284	\$44,764	\$47,834	\$50,194	\$51,950
Tuition and Fees	\$24,450	\$25,485	\$26,635	\$28,615	\$30,300	\$32,120	\$33,804	\$35,784	\$38,234	\$40,114	\$41,520
% Aided (with Dickinson grant)	62%	61%	61%	55%	56%	57%	50%	48%	56%	59%	71%
% Aided Need-Based	51%	52%	52%	47%	47%	48%	44%	43%	47%	52%	57%
% Aided Non-Need-Based	7%	11%	10%	9%	9%	10%	6%	5%	9%	8%	6%
Average Grant	\$14,355	\$14,160	\$13,895	\$16,668	\$16,430	\$19,203	\$21,163	\$21,279	\$22,706	\$25,693	\$24,284

Average Grant as % of Comprehensive Fee	46%	44%	41%	47%	43%	48%	50%	48%	47%	51%	47%
Tuition Discount Rate	37%	34%	32%	32%	34%	34%	32%	30%	34%	39%	42%

Finance (prior fiscal year)	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Total Endowment including pledges and bequests	\$172,358,000	\$168,310,000	\$155,170,000	\$152,704,000	\$198,343,234	\$251,380,654	\$280,088,798	\$329,294,573	\$349,814,081	\$280,064,703	\$312,278,371
Endowment per FTE Matriculants	\$83,024	\$78,102	\$70,117	\$68,446	\$87,261	\$109,486	\$118,631	\$140,444	\$148,341	\$120,389	\$132,377
End-of-Fiscal-Year Market Value of Endowment as reported to NACUBO	\$163,035	\$158,255	\$145,670	\$137,862	\$158,896	\$206,240	\$241,981	\$287,731	\$307,760	\$244,759	\$277,993

(in thousands)

Development (prior fiscal year)	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Alumni Giving Rate	40%	42%	43%	42%	42%	42%	39%	35%	36%	36%	34%



