

Workday Glossary: Learning

Campaign Audience

This is the group of people for whom the learning campaign is designed for.

**This was referred to as Audience in Totara.*

Topics

Topics is a way to categorize learning content, improving the learning catalog search and browsing experience for learners. You can associate topics with learning content.

**This was referred to as the Categories in Totara.*

Program

Workday Learning programs enable you to: Group courses and lessons and create learning campaigns using a single program content item that includes multiple courses and lessons.

Programs make it easier for you to create required learning campaigns that cover an entire curriculum and for users to enroll in required learning.

**Workday Program is the equivalent (somewhat) of a certification in Totara.*