













Use the newly created purple guides to keep everything important away from the edge of the piece. This includes all text, logos, and images you do not want to extend to the edge of the page.

If you want images and colors to extend off the edge of the page once printed, you will need to extend your artwork to the outermost edge (see blue arrow). This is called a bleed.

The outermost line represents the edge of the paper (see pink arrow).

Inside your purple lines is the safe zone, the quarter inch margin (see red arrow).







