

## Social Media Toolkit

We are pleased to provide speakers, panelists, moderators and registrants of the International Climate Symposium to be hosted at Dickinson College on Oct. 24-26 with resources to promote the event—and your participation in it—on social media. Below is suggested language for all social media platforms, including LinkedIn, Twitter, Facebook and Instagram. Dickinson’s verified Twitter account is included in the sample posts. All social media handles for Dickinson College can be found by visiting the [Dickinson College Social Media Directory](#).

[Images available for download](#) (see preview below)

### Proud Speaker/Attendee

“Proud to be a speaker for the International Climate Symposium @DickinsonCol Oct. 24 – 26. I’ll be discussing <topic>. Learn about this important event, and register (in-person and livestream).”

<https://dson.co/3dL9cHW> #DsonICS22 #IPCC #climatechange



“<Individual, organization, institution> is/are proud to be attending the International Climate Symposium @DickinsonCol Oct. 24 – 26. Join me by registering (free) today to attend in person or to watch the live stream.” <https://dson.co/3dL9cHW> #DsonICS22 #IPCC #climatechange

“Very excited to be joining internationally known climate scientists, policymakers and other experts on climate change for the International Climate Symposium hosted by @DickinsonCol Oct. 24-26. We’ll be discussing findings from the #IPCC assessment, why they matter and how they can be used to mobilize more ambitious and equitable actions on climate change.” #DsonICS22 #climatechange

<https://dson.co/3dL9cHW>

### Activism/Call to Action

“Learn the science-based choices for climate action with insights from the #IPCC 6th Assessment Report at the International Climate Symposium hosted by @DickinsonCol Oct. 24 – 26. The event is free, in-

person and livestreamed. Learn more and join me in the fight against the climate crisis. #DsonICS22  
#climatechange <https://dson.co/3dL9cHW>”



Join me <and organization/institution> at the International Climate Symposium Oct. 24-26  
@DickinsonCol as we discuss findings from the #IPCC assessment and how they can be used to mobilize  
more ambitious and equitable actions on #climate change. #DsonICS22

**Share your experience by using the event hashtag #DsonICS22**