

2020-21 Report on Giving

Making Dickinson Stronger

Thanks to your remarkable generosity this year, Dickinson is stronger and working harder than ever to develop the citizen-leaders of the future.

Total gifts and commitments:

\$23,772,001

Donors: **6,304**

Support raised for annual Dickinson Fund:

\$10,137,077

Because of You, Dickinson Is Innovating

New Data Analytics Major Provides Students With Future-Ready Skills

In 2019, Dickinson faculty members brought the initial concept of a data analytics major to a donor-funded faculty summer working group. Now, thanks to the Revolutionary Challenge and the work of faculty, students and committed alumni donors, Dickinson's newest major will launch in fall 2021.

With 13 courses spanning computer science, mathematics, philosophy and ethics, the data analytics major will prepare students with the ability to work with data ethically, construct data-driven arguments and use data to communicate effectively.

- 1 new major, making Dickinson one of three top-100 liberal-arts colleges offering a data analytics program
- 2 new faculty members who will bring new teaching and research expertise to Dickinson's data analytics program
- \$2.8 million in program support and counting
- 47 Dickinsonians who helped develop the data analytics major as a part of the Revolutionary Challenge



“Our future leaders need to think differently, and there’s no better way to do this than to help students understand how to interpret, present and perform data analytics. That’s why we have been so invested in creating this new data analytics major. We’re so glad to give back to the college in this way and are excited to see the major kick off this fall.”

—Dave '74 and Sue Stebbins Souerwine '75

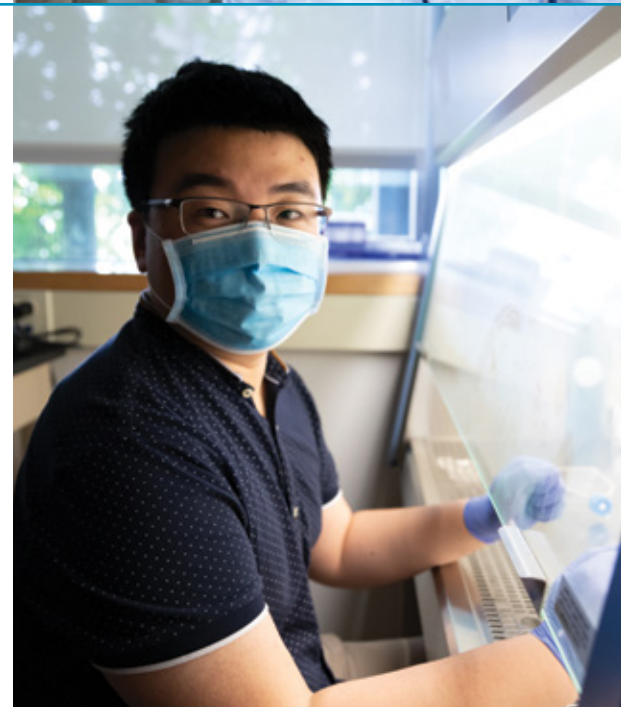
You Supported Students During a Challenging Year

When the COVID-19 pandemic hit, the college launched the Emergency Response Fund (ERF) to support the most vulnerable members of our community. **The ERF has helped cover increased financial aid for students who were hit hard by the pandemic and helped pay for necessary items like COVID-19 tests, disinfectants, sanitizers and personal protective equipment to keep our campus community safe.** The ERF also covered year-round housing costs for 40 students who could not return to their home countries or faced housing or food insecurities.

- 32,000 COVID-19 tests completed during the 2020-21 academic year
- 99.8% negative test rate this spring thanks to the Emergency Response Fund investment in personal protective equipment and campus-safety items

“It’s been a highly unusual time. Support of the ERF makes a difference in the lives of students like me, and our Dickinson experience benefits greatly from your giving.”

—Carmen Maria Canino '22 (biochemistry & molecular biology)





You Are Transforming Lives Through Scholarships

- \$9,927,611 in total FY21 scholarship gifts from 1,454 total donors
- 1,621 students supported by scholarships during the 2019-20 academic year
- 14% of graduates in the class of 2021 were first in their family to graduate from college
- 96% of Dickinson graduates are employed, completing an internship, attending graduate school or pursuing a fellowship one year after graduation

Dickinson students leave Carlisle with a deep understanding of the challenges facing our world, the capabilities to tackle those challenges and a sense of responsibility driving them to do real and lasting good.

By investing in scholarships, you are investing in the success of our students and helping to provide an education that will create the next generation of engaged leaders making a difference in the world.

“The college has continued to set the bar very high. I think scholarship support is a great way to offer opportunities for those who wouldn’t be able to attend a school like Dickinson.”

—Kyle Stewart Evans '78



Volunteers Make a Difference for Dickinson

- Nearly 20,000 volunteer hours committed to Dickinson by 304 advancement volunteers assisting in raising over \$3 million for the Dickinson Fund
- Friends of Red Devil Basketball alumni group helped to raise \$27,955 for the women's and men's basketball programs on Day of Giving
- Delta Nu volunteers raised \$122,771 for a scholarship in honor of the group's 50th anniversary
- Senior class gift drive volunteers celebrated 100 donors to their senior gift during a difficult year. Special thanks to Rick '92 and Rebecca Anderson for their generous \$10,000 challenge to the class of 2021!
- Almost \$20,000 raised for the McAndrews Fund for Athletics in honor of legendary Coach Wilbur "Goby" Gobrecht '52 through a fundraising effort spearheaded by Lon Haines '71 and John Heath '71 among football and men's lacrosse players and Sigma Chi and Alpha Chi Rho fraternities.

Dickinsonians from around the world came together to make our seventh annual Day of Giving a huge success. We had **over 300 volunteers** whose hard work in reaching out to friends and classmates, posting on social media and encouraging friends to make gifts made all the difference.

Together, we raised nearly \$1,100,000 from 3,665 gifts!

Data supports that the most successful philanthropic efforts are those with a strong volunteer corps. Dickinson is lucky to have so many alumni and parents doing great work to provide support for the college and our current students. We could not have accomplished what we did this year without our wonderful volunteer team, and we are grateful for your partnership and commitment. **Thank you!**



“My husband and I want to give students the opportunity to enrich their lives by studying in a foreign country and the opportunity to become engaged citizens of the world.” —John and Mary Coffman Crocker '65

Leaving a Lasting Legacy

- More than \$10 million in estate gifts
- 485 members of the Old West Society, which honors individuals who have provided future support to Dickinson College through their estate and/or life income plans

OLD WEST SOCIETY

The Dickinson community continued to step up this year, making **\$10 million in new estate commitments**. These gifts will enhance every component of a Dickinson education—from academic programs to research opportunities and student scholarships for years to come. We are grateful to these donors for their incredible generosity and dedication to the mission of the college by making gifts that will sustain the future of Dickinson.

Loyal Dickinsonians

- 6,560 members of the Mermaid Society
- 4,362 donors who have been giving for more than 20 years
- \$14,040,754 raised by Mermaid Society members in FY21



The Mermaid Society honors alumni, parents and friends who consistently financially support the college.



**You are doing great
things for Dickinson!
THANK YOU!**

“This is my first year at Dickinson and I could not be more impressed by and proud of this community. As this report confirms, Dickinsonians are truly special. You’re generous. You’re supportive. You’re engaged. You care about solving the most challenging problems of our time. From the bottom of our hearts, thank you for your generosity and confidence! Your gifts make it possible for us to continue to serve the college’s vital mission today and into the future. Thanks to you, that future looks very bright.”

—Carlo Robustelli, vice president for college advancement

