



The Center for Sustainability Education (CSE) is launching **People | Planet | Prosperity: Skills for Change** to virtually connect Dickinsonians through behavior changes that impact climate change. This initiative aims to highlight people, businesses, ideas, or skills that create positive change for our planet and for all people. What can you share that will better our cultural and environmental understanding? The issues surrounding the COVID pandemic and the fight for racial justice have emphasized that now more than ever, we need to support and uplift each other as a community. [www.dickinson.edu/PPP](http://www.dickinson.edu/PPP)

You are invited to submit to **People | Planet | Prosperity: Skills for Change** (#dsonPPP) in the form of stories, articles, videos, tours, tutorials, social media posts, interviews, graphics, demonstrations, lists, etc. JOIN WITH OTHERS, put people first, and share ways that we can better adopt the behaviors of:

- Walking, Biking & Ridesharing
- Reducing Food Waste
- Building a Plant-Rich Diet
- Purchasing Consciously
- Turning off Lights & Unplugging

## Submission Guidelines

### Content Should Include:

- Direct ties to one or more of the **five behavior focus areas** listed above.
- Clear connections to **people, planet, and/or prosperity**. Highlight these!
- Positive messages** that use **inclusive language**.
- An **action-step** that gives audience something to do (clear & concise).
- Include **PPP logo and hashtag** #peopleplanetprosperity or #dsonPPP
- Stated **objectives** and a clear/catchy title.
- A **summary or caption** that can be used to promote and share your content.
- Creative **examples and visuals** to make actions easy to follow and appealing.
- Appropriate **citations** as needed.
- No spelling or grammar errors! **Proofread**.

### Inclusivity & Accessibility Considerations:

- Photographs and images are legible, clear and high quality. Alternative text is included for those visually impaired (i.e. captions).
- Audio is clear and has subtitles if applicable.
- Suggested materials or action is accessible. Try to identify possible barriers (cost, location, time, etc.).
- Consider identities other than your own.
- Remember that Dickinsonians are global and currently all over the world.
- Avoid assumptions (living at home, common knowledge etc.).
- Avoid exclusive vocabulary (“guys,” “ladies”) and work to provide choice (avoid the words “must,” “never,” “parents,” etc.)

*\*\*Good resource for inclusive vocabulary  
<https://consciousstyleguide.com>*