**Template for Departments, Groups, and Offices**

**to provide feedback to the Strategic Planning Committee**

Many departments, groups, and individuals have already shared ideas and suggestions with the Strategic Planning Committee (SPC), and we appreciate this helpful feedback.

This template can be used by departments, group, and offices that have not yet provided input to the SPC but may wish to do so. The first set of questions relates to Dickinson’s mission, vision and values; these questions are for groups who did have not have the opportunity to attend the open sessions October 7-9.  The next set of questions will help the SPC as it moves into scanning the college’s internal external environments. This intellectual exercise will allow the committee to do a SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis, which is the next step in our strategic planning process and will assist with writing our strategic plan.

*Please send your feedback to* [*planning@dickinson.edu*](mailto:planning@dickinson.edu)*. Note the dates, indicated below, by which feedback is due.*

1. Mission, vision, and values – The foundation for any strategic plan is the articulation of the organization’s mission, vision, and values. The SPC would appreciate your department’s or group’s thoughts on the following questions:
   1. What is Dickinson’s primary purpose? (Mission)
   2. To what does Dickinson aspire? (Vision)
   3. What are Dickinson’s guiding principles? What do we stand for? (Values)

**(Please provide feedback on our mission, vision, and values by noon on Friday, November 13.)**

1. The external environment – Your thoughts on the college’s external environment will help SPC to identify possible opportunities for enhancing our existing programs and to identify factors that could prevent the college from achieving its goals.
   1. What social, demographic, economic, or technological trends are important for us to consider? How might these trends affect Dickinson College?
   2. What are our peer and aspirant institutions doing that we need to know and/or think about?
   3. What does and can Dickinson do to stand out from other colleges?
2. The internal environment – Your thoughts on the college’s internal environment will help SPC to highlight the resources and capabilities necessary for the college to do its work:
   1. What are the most important resources and capabilities for the college?
   2. Are there any resources or capabilities that are under-used?
   3. What resources or capabilities are we lacking or need to be better developed?
3. Data sources – Are there any sources (reports, studies, etc.) you would recommend the SPC consider as it reviews the college’s external and internal environments?
4. What issues are most pressing and should be highlighted in the college’s next strategic plan?
5. Is there anything else you’d like to share with the SPC?

**(Please provide responses to questions 2 - 6 by end of day on Wednesday, December 1.)**