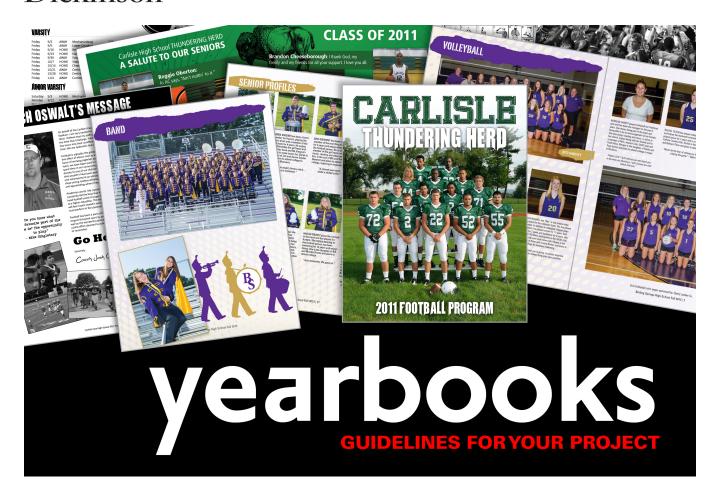
Dickinson



Thank you for contacting the Dickinson College Print Center for your yearbook needs. Customers who are ORGANIZED from the very beginning of the project achieve the most successful yearbooks. **Before the Print Center starts on your project, you need to have the following information ready:**

- Table of contents for your program
- All text in digital format including rosters, player stats, etc.
- Student, coach and team photos ALL CLEARLY LABELED
- List of advertisers list, ALL CLEARLY LABELED with print size identified
- See sample on following page for example of how your files should be organized.

All of the above information should be submitted to the Print Center on a USB drive, cd or DVD at least 3 weeks prior to the print deadline. Failure to submit everything in an orderly and time-appropriate manner will delay the production of your program.

Once you have all of your information and files pulled together in a clear and concise manner, the Print Center will convert it into a fun, sports layout for you to review. If there is a particular style, color(s), graphic you would like to incorporate, that can be discussed in detail once you're ready to start the design. You may make text/photo edits if needed before your program is printed; however, the bulk of editing should already be completed before your files are submitted. As a reminder, the Print Center does not write or proof your content, does not identify which photos are to be used, and does not contact your advertisers for ad files.

When you have all your items ready for submission, please contact Krista Ulmen, Print Center Graphic Designer, at ulmenk@dickinson.edu or 717-245-1060 to set up an appointment to discuss the yearbook design and drop off your items.

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Yearbook Base Price Quote Samples*

Quotes are based on an 8.5"x11" folded book and include full bleed printing on each page.

Design layout is \$24/hour with a minimum of 5 hours for the project.

40-page, full COLOR yearbook=\$8.00 per book*

28# inside text pages with 80# gloss cover | **UPGRADE** the inside pages to GLOSS for only \$0.11 per 40-page book.

72-page, **BLACK & WHITE** insides with full **COLOR** cover yearbook=\$4.50 per book* 28# inside text pages with 80# gloss cover | **UPGRADE** the inside pages to GLOSS for only \$0.20 per 72-page book.

*This covers the printing and production price ONLY. Design layout and stock photography or illustrations are an additional fee. Any alterations to the specifications listed above will alter the final per book cost. Pricing as of July 2014.

Sample of yearbook file management:

