

Your Plan Includes Smile for Health–Wellness

Enhanced benefits for people with certain medical conditions

If you have a chronic illness and periodontitis (gum disease), getting the proper treatment and maintenance for healthy teeth and gums will have a positive effect on your overall health; it also helps you save money on your medical costs. Sign up for **Smile for Health–Wellness** as part of your dental plan and get additional coverage to take control of gum disease and receive information through outreach. Smile for Health–Wellness is for people with certain medical conditions such as:

- Cerebrovascular Disease (stroke)
- Diabetes
- Heart Disease
- Lupus
- Oral Cancer
- Organ Transplant
- Rheumatoid Arthritis

Take advantage of enhanced benefits available at 100% coverage needed to control gum disease and targeted education to help you manage your chronic illness better.

Enhanced Benefits with Smile for Health–Wellness:

Service	Coverage
Periodontal Maintenance—one additional to your plan's standard limit per year	100%
Scaling & Root Planing	
Periodontal Surgery—four procedures*	

*Four procedures related to gingival flap or osseous surgeries.

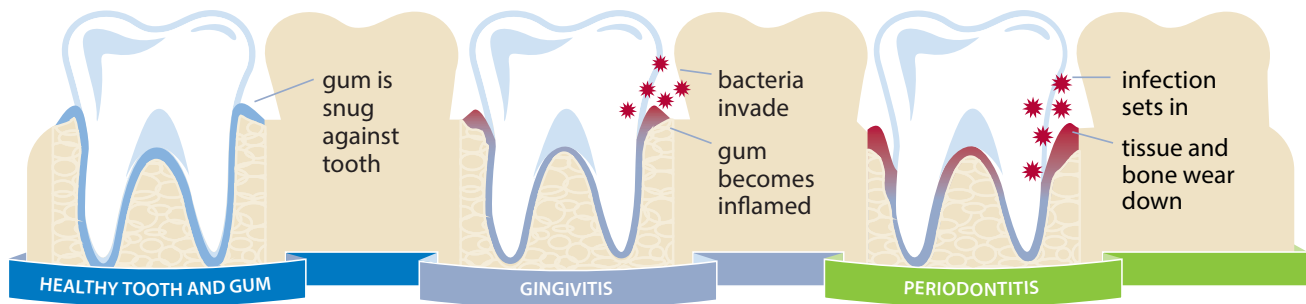
Register for Smile for Health–Wellness after your insurance plan's effective date. You can also register for it whenever you or your covered dependents are diagnosed—no need to wait until the next plan year. Visit **UnitedConcordia.com** and sign in to **My Dental Benefits**. Click **My Oral Health** to register. After you receive a confirmation email, make an appointment to see your dentist and talk about what you may need to keep your mouth healthy.

UnitedConcordia.com

RESEARCHERS CONNECT ORAL CARE TO **OVERALL HEALTH CARE SAVINGS**

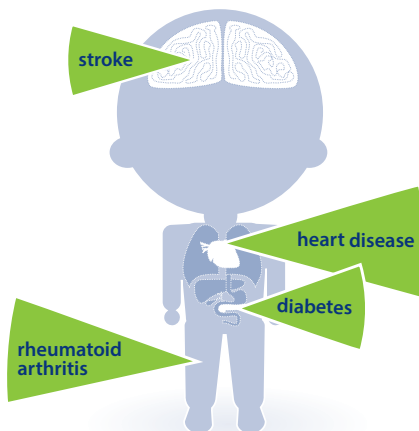
When employees with chronic conditions* get care for periodontal disease, their overall health care costs go down **SIGNIFICANTLY**.

WHAT'S PERIODONTAL DISEASE?

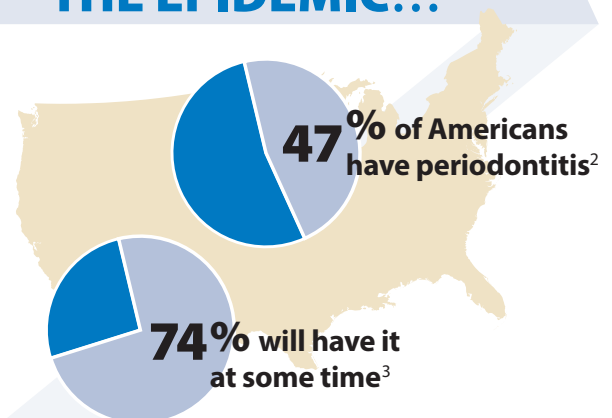


HOW THE MOUTH LEADS TO THE BODY

Oral bacteria and inflammatory agents travel through the body's pathways and can cause complications for those who have chronic conditions such as diabetes, cerebrovascular disease (stroke), rheumatoid arthritis, coronary artery (heart) disease and other conditions.¹



THE EPIDEMIC...



...THAT NOBODY KNOWS ABOUT

79% with chronic conditions say they don't have periodontitis⁴

Scientists are still working to understand all the connections between oral health and the body's health, but we know enough about periodontal disease **now** to act and save you money.

*Conditions include diabetes, cerebrovascular disease (stroke), rheumatoid arthritis, coronary artery (heart) disease, lupus, organ transplant, head and neck radiation.
1. Oral and Whole Body Health, published by Scientific American, 2006.
2. CDC. "Prevalence of Periodontitis in Adults in the United States: 2009 and 2010." Sept 2012.

3. <http://statisticbrain.com/dental-hygiene-statistics/> Web. 24 April, 2012.
4. Brunner and Decipher. Online survey among people with select chronic conditions. January 2013.