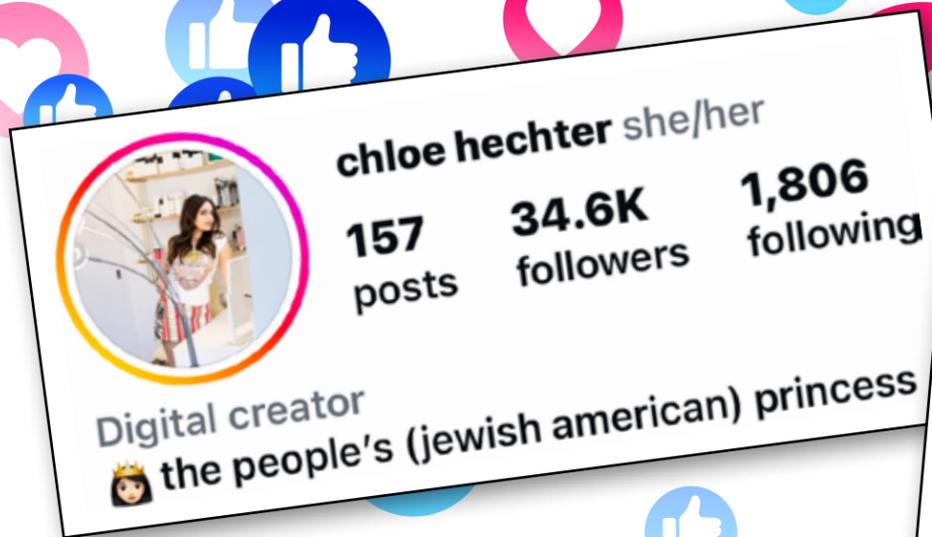


SPRING 2025 FACULTY RESEARCH LUNCH SERIES



chloe hechter she/her
157 posts 34.6K followers 1,806 following
Digital creator
the people's (jewish american) princess



Excuse My Grandma
1,621 posts 473K followers 639 following
@kimmurstein and Grandma Gail talk
generational differences of dating



Miriam Malnik-Ezagui
1,775 posts 1.3M followers 1,119 following
Personal blog
Orthodox Jewish mom, wife, and L&D nurse.

ECONOMIES OF INFLUENCE: JEWISH WOMEN, SOCIAL MEDIA AND THE MARKETPLACE OF IDENTITY



TUESDAY, APRIL 22
NOON-1 P.M. | STERN GREAT ROOM

PRESENTER: Andrea Lieber, Ph.D.,
Sophia Ava Asbell Chair of Judaic Studies and Professor of Religion

This presentation examines how Jewish female social media influencers curate Jewish identity online, blending personal expression, digital entrepreneurship, and cultural representation amid historical and contemporary tensions around Jewish consumerism.

LUNCH WILL BE PROVIDED.